

Community Solar Power Summit 2019 Sponsorship Opportunities

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COMMUNITY
SOLAR
ACCESS  **SEIA** Solar Energy
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Power Alliance**

Terawatt Sponsorship

2 Available - \$15,000

The company that takes this sponsorship will receive the highest level of visibility leading up to and during the conference.

Benefits Include:

- Providing a 2-minute promotional video to be shown before the opening session begins
- One (1) email sent to attendees on your behalf either pre- or post-show
- Full page ad in the printed show guide
- Top-tier placement of logo on event website, onsite guide, onsite signage and slides shown in the session rooms
- One (1) non-exclusive “Thank you to our Sponsors” post on Facebook and on Twitter
- One (1) exclusive customized post on Facebook and two (2) customized posts on Twitter
- two (2) retweets of “sponsor” content on Twitter (@SPIconvention)
- One (1) exclusive Q&A with a representative from the sponsor organization highlighting the partnership and an initiative/product to be mutually agreed upon
- Eight (8) complimentary Full Conference registration badges

Gigawatt Sponsorship

Multiple Available - \$10,000

Gigawatt sponsorships provide companies with a unique opportunity to raise their company profiles through a package with extensive benefits

Benefits Include:

- Second tier placement of logo on event website, onsite guide, onsite signage and slides shown in the session rooms
- One ½ page ad in the printed show guide
- One (1) non-exclusive “Thank you to our Sponsors” post on Facebook and on Twitter
- One (1) exclusive customized post on Facebook and two (2) customized posts on Twitter
- Two (2) retweets of “sponsor” content on Twitter (@SPIconvention)
- Five (5) complimentary Full Conference registration badges

Megawatt Sponsorship

Multiple Available - \$7,500

Perhaps the most popular option, Megawatt sponsorships provide companies with a unique opportunity to raise their company profiles through a package with extensive benefits

Benefits Include:

- Third tier placement of logo on event website, onsite guide, onsite signage and slides shown in the session rooms
- One (1) non-exclusive “Thank you to our Sponsors” post on Facebook and on Twitter
- One (1) exclusive customized post on Facebook and two (2) customized posts on Twitter
- Three (3) complimentary Full Conference registration badges

Watt Sponsorship

Multiple Available - \$5,000 (\$3,500 for exhibitors)

This sponsorship affords companies with an avenue to make a meaningful contribution to the conference while keeping costs low.

Benefits Include:

- Fourth tier placement of logo on event website, onsite guide, onsite signage and slides shown in the session rooms
- One (1) non-exclusive “Thank you to our Sponsors” post on Facebook and on Twitter
- One (1) complimentary Full Conference Pass

Education Sponsorship

\$10,000 for all tracks or \$2,000 for one track

Associate your brand with the top-notch industry education and be recognized on session signage and exclusive sponsor-recognition slides shown during the sessions.



Benefits include:

- Sponsor recognition on slides shown during sessions
- Logo on event website, onsite guide, onsite signage as session track sponsor
- Complimentary pass allotment based on spend

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Opening Reception Sponsorship

\$7,500 for Exclusive, \$5,000 for Non-Exclusive (3 Available)

Join your colleagues at our Opening Networking Reception to kick off our event. The networking reception will feature complimentary beverages.



Benefits include:

- Branded napkins with sponsor logo
- Sponsor recognition at the Networking Reception
- Logo on event website, onsite guide, onsite signage as event sponsor
- Opportunity to provide marketing collateral and/or company signage at reception
- Complimentary ticket and pass allotment based on spend

Networking Reception Sponsorship

\$10,000 for Exclusive, \$5,000 for Non-Exclusive (3 Available)

Join your colleagues at our Networking Reception to cap off day one of our event. The networking reception will feature heavy apps and complimentary beer & wine.



Benefits include:

- Branded napkins with sponsor logo
- Sponsor recognition at the Networking Reception
- Logo on event website, onsite guide, onsite signage as event sponsor
- Opportunity to provide marketing collateral and/or company signage at reception
- Complimentary ticket and pass allotment based on spend

Event Lunch Sponsorship

\$5,000 for Exclusive

Join your colleagues to kick off our event at our Event Lunch featuring food and drinks.



Benefits include:

- Branded napkins with sponsor logo
- Sponsor recognition at the Networking Reception
- Logo on event website, onsite guide, onsite signage as event sponsor
- Opportunity to provide marketing collateral and/or company signage at reception
- Complimentary pass allotment based on spend

Event Breakfast Sponsorship

\$5,000 for Exclusive

Join your colleagues to kick off our event at our Event Breakfast featuring breakfast food and coffee.



Benefits include:

- Branded napkins with sponsor logo
- Sponsor recognition at the Networking Reception
- Logo on event website, onsite guide, onsite signage as event sponsor
- Opportunity to provide marketing collateral and/or company signage at reception
- Complimentary pass allotment based on spend

Coffee Break Sponsorship

\$6,000 for both days or \$3,000 per day

Provide a welcome refreshment to all participants at the event in this sponsorship opportunity. This break includes branded coffee cups, branded napkins, signage and website recognition.



Benefits include:

- Sponsor recognition in the Coffee Break area
- Logo on event website, conference marketing materials, onsite signage
- Opportunity to have company brochures available in the coffee area during the conference break time
- Social media promotion
- Complimentary pass allotment based on spend

Lanyard Sponsorship

Exclusive - \$10,000

Show your support by sponsoring the official Solar Power Midwest lanyard! Each attendee will receive this item during registration and will wear it providing brand exposure throughout the duration of the event.



Benefits include:

- Brand exposure throughout the event
- Sponsor recognition on slides shown during sessions
- Logo on event website, conference marketing materials, onsite signage
- Social media promotion
- Five (5) complimentary Full Conference registration badges

Branded Item Sponsorship

\$6,000 for Notebooks, \$5,000 for Pens, and \$5,000 for Attendee Bags

Get your brand right in their hands with the Branded Item Sponsorship through branded Notebooks, branded Pens, or branded Attendee Bags.



Benefits include:

- Brand exposure throughout the event
- Sponsor recognition on slides shown during sessions
- Logo on event website, onsite guide, onsite signage as event sponsor
- Complimentary pass allotment based on spend

Email Blast Sponsorship

3 Available - \$4,000

Put your message in front of all attendees or select from a list of attendee demographics to target your message.



Fronius Sponsored Workshop: Adaptive System Design for your Business

As the solar industry is maturing we are facing new challenges. High customer acquisition cost, changing policies, new code requirements and increased competition between installers are just a few of them. How can a new approach to how systems are sold, designed and maintained help overview today's challenges? What role can an inverter manufacturer play in all this?

DATE: November 14, 2018

TIME: 12:00 pm - 1:00 pm

LOCATION: 190a

PRICE: Free - must RSVP



SHIFTING THE LIMITS

Benefits include:

- 1 (one) email blast sent out to attendees, sponsor to provide content.
- Sponsor will have the opportunity to send email blast to all attendees or to a targeted group of attendee demographics (sponsor to select from list provided by SETS)
- Watt level logo recognition
- Complimentary pass allotment based on spend

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Mobile App Sponsorship

1 Available - \$2,500

Put your brand in the hands of the attendees as the mobile app sponsor. Our Mobile App hosts a range of features dedicated to assisting attendees throughout the event.



Benefits include:

- Home Screen Banner Ad
- 1 (one) Rotating Banner Ad position throughout the entire mobile app, including schedule pages and exhibitor pages
- 1 (one) push notification per day during conference dates
- Watt level logo recognition
- Pass allotment based on spend

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