

CALIFORNIA SOLAR POWER EXPO

2019 POST SHOW REPORT

For the third year in a row, the California Solar Power Expo was the focal point of the state's solar and energy storage markets. The event expanded to include a full conference program, alongside a sold out expo hall, and series of exhibitor-led training sessions. Over 50% of attendees indicated their interest in energy storage, so we're happy to announce that next year this event will return to San Diego, May 14-15, 2020 as the California Solar & Storage Expo: South!

BY THE NUMBERS

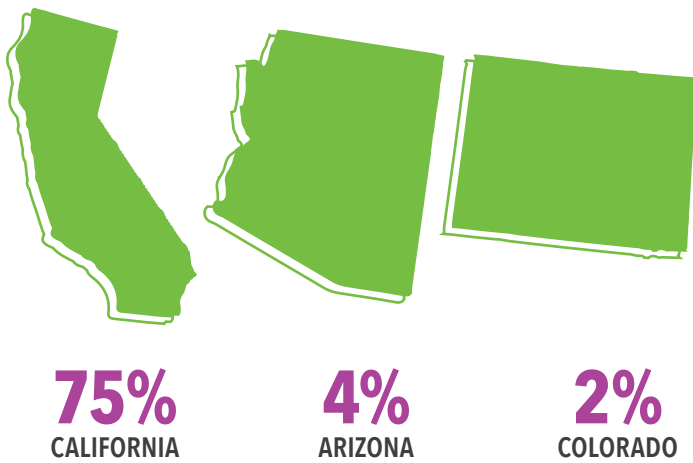
60
EXHIBITORS

1,300+
ATTENDEES

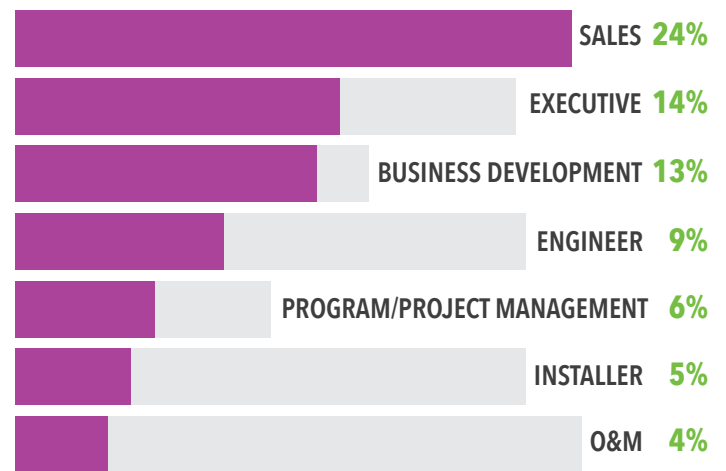
80%
MAKE OR INFLUENCE
BUYING DECISIONS

2 DAYS
OF HANDS-ON,
TECHNICAL SOLAR &
STORAGE TRAINING

GEOGRAPHIC BREAKDOWN




JOB TITLE





INDUSTRY SEGMENTS



15%
INSTALLER/
CONTRACTOR


10%
CONSTRUCTION/
EPC CONTRACTOR


9%
DISTRIBUTION


8%
CONSULTING
SERVICES


6%
MANUFACTURER
RACKING/TRACKING


4%
PROJECT
DEVELOPMENT