

PRIORITY POINTS SYSTEM TERMS AND CONDITIONS

About Solar Power International Priority Points System

Solar Power International (SPI), Energy Storage International (ESI), & North America Smart Energy Week uses a Priority Points System to assign exhibit space each year. Exhibitors and sponsors accumulate points for the booth assignment process for SPI and ESI. This priority points system allows companies with the highest accumulation of points to have priority registering for exhibit space and assists show management in the booth selection process for the next year's expo. For example, companies that earn the most points will have the first opportunity to sign up for exhibit space in 2020.

Eligible Companies

The system affects all current primary exhibitors and sponsors and past exhibitors and sponsors of Solar Power International from 2008 to the present.

How the Priority Points System Works

Priority points are earned by exhibiting companies and sponsors and the ranking of the total point accumulation determines the order in which booths are selected for the following year's expo. The priority points system ensures that all companies that have supported the SPI and ESI are given priority status for exhibit space registration.

Accumulating Points

Each company's accumulated priority points are determined by the following criteria:

- **Exhibit Space:**
 - 4000 points for each year company participated as an exhibitor in SPI & ESI (2008 – 2019)
 - 1 point per dollar spent on booth space
- **Sponsorship**
 - 1 point per dollar spent on sponsorship (2019)
- **Membership**
 - 1 point per dollar spent on membership with SEPA and/or SEIA (1 pt. for each membership)
- **Solar Power Events (Regionals)**
 - 1000 points for each additional Solar Power Event participated in during the 2019 calendar year
 - 5000 additional priority points towards SPI, ESI, & NASEW if you exhibit at both "California Solar & Storage Expo: North" and at "California Solar & Storage Expo: South" in 2020

Exhibitor and sponsorship points are cumulative and carried from one participating year to the next.

Membership points are not cumulative. Companies must renew membership(s) on annual basis to earn priority point for the following year's expo. **You must be a member by June 28, 2019 to qualify for the membership priority point(s) in 2020.** Membership status will be determined at the time of your booth

reservation regarding the member rate. All companies must be active members at the time they reserve their booth in order to qualify for the member rate.

Priority Points Process

Exhibit space registration for SPI/ESI will be done in 3 tiers as outlined below:

TIER 1 – 2019 Official Exhibitors and Sponsors

2019 exhibitors and sponsors will start registering for exhibit space in July 2019 according to their number of accumulated priority points. Companies will be notified of their registration date and time at least a couple weeks prior to this time.

TIER 2 – Past Exhibitors (2015, 2016, 2017, and 2018) and Pavilion Companies

TIER 3 – SEPA and SEIA Member Companies

TIER 4 – 2019 New Companies

Exhibit sales will open to the public on a first-come –first served basis after the Tier 1, Tier 2 and Tier 3 processes are complete.

Terms and Conditions

1. The award of Priority Points does not establish or guarantee any right to participation in any Solar Power International event.
2. Priority points are awarded once exhibitor, sponsorship, and membership full payments are received.
3. Priority Points are calculated for the company name on the exhibitor and/or sponsorship contract. It is the company's responsibility to notify show management of any name change.
4. No-Show Exhibitors: Contracted exhibiting company must exhibit and be present on show floor during published expo hours to receive priority point for the year. No-show exhibitors will not receive exhibitor priority points for that year.
5. Cancellations: Companies that cancel exhibit space or sponsorship will not earn priority points for cancelled items.
6. Ties: In instances where more than one company has the same number of priority points seniority will be given as follows:
 - a. Seniority will be given to the company with the most points as a past Solar Power International exhibitor
 - b. Seniority will be given to the company with the most points as a past Solar Power International sponsor

c. Seniority will be given to SEPA or SEIA member companies

d. Seniority will be given to the company in order of date of fully paid exhibit or sponsorship balance

7. Mergers/Acquisitions: Companies that have been merged and/or acquired by another company can take over the higher priority points total of the two companies in question.

8. Company Divisions: Companies (or divisions) belonging to a parent company cannot reserve exhibit space under the parent company's points or vice versa. The said company or division must earn and use its own points to reserve space during the Tier 1 priority point process. Otherwise, the company, division or parent company can register for exhibit space when exhibit sales open to the public.

9. Spin-Off Companies: Newly formed separate subsidiaries of a parent company cannot use the parent company's points to reserve exhibit space.

10. Sponsorship points: Full payment required to receive points.

11. SPI, ESI, & North America Smart Energy Week Show Management reserves the right to make changes to the floor plan as deemed to be in the best interest of the expo.